

Campaign Grassroots Involvement

Individually

1. Host a Meet and Greet
 - In your home or at a park
 - In your support group
 - At your church or civic group
 - Match home schoolers and neighborhoods in the district
2. Walk their own neighborhood
 - Need one person in a campaign to contact
 - Designate the streets the family is willing to walk
 - Location to pick up materials
 - Location to pick up yard signs
 - Find out if lists can be emailed
3. Assist with Absentee Ballots
 - Hand out absentee ballot request with palm cards or tell them how to request an absentee ballot.
 - Call voters to remind them to request an absentee ballot
 - Call voters and encourage them to send in their absentee ballots
4. Send an email to your email list (statewide or national race)
 - Endorse the candidate
 - Encourage friends to join the 10 X 10 campaign (everyone emails at least 10 friends)
 - Tell them that their vote is worth several times more in a mid-term election (not a Presidential election.)
 - Encourage people to get a yard sign
5. Deliver and put up requested signs
6. Waive signs on street corners
7. Hold signs near polling places on election day

Groups

1. Designate a campaign coordinator from the group
 - Liaison between group and campaign
 - Help campaign plan activities
 - Encourage members to get involved
 - Send out emails to members to notify them of the needs
 - Pick up materials from the campaign
 - Meet the group on walk days to distribute packets and signs
 - Meet the group after the walk to get the lists back

2. Check to see that walk packets contain the following:
 - Map to area
 - Map of streets to be walked
 - List of 60 to 80 houses to be contacted for each walker
 - Script
 - Palm cards (telling about the candidate)
 - Absentee ballot requests
 - Tee shirts
 - Bumper stickers
 - Clip Board
 - Pen or Pencil
 - Key to how to mark the walk list, ie NA (not available), NS (need sign)
 - Information about when and where signs can be put up

3. Send out a list each walk to tell families what to bring:
 - Water or other liquids
 - Cooler with ice
 - Sunscreen
 - Hat
 - Sunglasses
 - Hand towel
 - Wet Ones or Antibacterial liquid for hands

4. Organize Teens/Children for Mailings

5. Find out if a Mom or Teenager could be trained to generate the walk list.

6. Find out if the campaign wants to hire workers.

7. Connect to as many home schoolers in the district as possible.
 - Find out the position of the candidates on issues and spread the word.